

winetitles.com.au

WINE INDUSTRY SOLUTIONS

Direct traffic to your website with Australia's leading wine industry web portal, www.winetitles.com.au

Over 60,000 wine industry specific page views per month!

- Home to Australia's leading wine trade publications, Grapegrower & Winemaker, Wine & Viticulture Journal, Wine Industry Directory and Daily Wine News
- An invaluable information source for those seeking statistics, details on industry events and vintage reports
- Includes the popular online wine industry Buyers' Guide and WID (*Wine Industry Directory*) Online
- Winejobs pages make it popular among wine industry job seekers



[w] winetitles media
WINE INDUSTRY SOLUTIONS

Winetitles Media

ABN 57 109 570 336

For further information
contact Nicole Evans

Ph +618 8369 9515

Fax +618 8369 9599

Email n.evans@winetitles.com.au

Website www.winetitles.com.au

630 Regency Road, Broadview,
South Australia 5083

advertisement details & packages

Buyers Guide - winetitles.com.au/buyersguide

Rate per insertion – GST inclusive	1 month (all catagories)	1 month (single catagory)
Banner advertisement	\$770.00	\$220.00
Tower advertisement	\$550.00	\$154.00
Double tile advertisement	\$330.00	\$99.00
Tile advertisement	\$220.00	\$66.00

Terms and conditions

Banner, tile and display advertisements are purchased on a per-month basis and billed monthly in advance.
 Winetitles advertising is always subject to availability.
 Option subject to availability.

To book advertising Ph: +618 8369 9515 Fax: +618 8369 9599 Email: n.evans@winetitles.com.au

How to submit advertisements

Advertising material should be submitted in the following ways:*** We will accept –

1 Picture files

All ad material can be submitted as .gif, .jpg, .tif, .eps, .ai, .pdf, .bmp and .psd. Files can be supplied web compressed. Animated gifs can be included. Material will be compressed for web at our own discretion. Flash and Shockwave files cannot exceed 200kb.

2 URL

At any time, the URL (web address) that your booking will link to can be supplied.

3 Adobe Illustrator

As well as the information contained in (1) above, please supply the Illustrator file both in original type format and with outlined type as .eps or .ai.

4 Microsoft Word

Please note that files supplied in Microsoft Word will need to be checked for quality and recreated in a more appropriate application by our highly trained staff. Any images/logos used MUST BE supplied as separate files in their original format. Some images/logos taken from websites may not be used as the quality may not be suitable. Any colours used in creation of the advertisement may vary slightly after compression.

*** We want to display your advertisement to its full potential. Our friendly production staff will be happy to help you with any queries you may have regarding the submission of your advertisements. If you are unsure of how to supply your artwork, please phone (08) 8369 9500 or email the address below

Files can be burnt to CD and mailed to the address below. Files up to 20 MB can be submitted by email to

n.evans@winetitles.com.au.

Prior to sending native files via email please compress using DropStuff or WinZip, PDF files need no further compression. All images need to be 72dpi RGB colour

advertisement details & packages

The screenshot shows the homepage of winetitles.com.au. At the top, there is a navigation bar with the 'winetitles media' logo and a 'Switch' button. Below this is a secondary navigation menu with categories like 'Grapegrower & Winemaker', 'Wine & Viticulture Journal', etc. The main content area features a featured article on the left, a weather widget on the right, and several advertisement tiles. The tiles include a 'Top Position Video Tile', a 'Large Tile (rotating)', a 'Tower Tile (rotating)', and a 'Regular Tile (rotating)'. Each tile has a specific size and format listed next to it.

Homepage - winetitles.com.au

Rate per insertion – GST inclusive	1 month
Banner advertisement - all pages	\$990.00
Top position video tile	\$990.00
Tower advertisement	\$770.00, Video \$990.00
Large tile advertisement	\$660.00, Video \$858.00
Regular tile advertisement	\$440.00, Video \$572.00

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