

2005 Australian Winegrape Conference

Beyond 2005 ⇨

17 November, Mildura Setts, Eighth St Mildura.

- 8.00 **Registration**
- 9.00 **Introduction**
MC Tim Lee, ABC Landline Reporter
- 9.10 Welcome
Paul Clancy, Chairman, Wine Grape Growers' Australia
- 9.20 **Influences shaping the Australian wine industry**
John Ciatti, Joseph W Ciatti Co. Wine Brokers
- 10.00 **Australian Retail Wine Trends and Challenges**
Michael Walton, AC Nielsen Market Research
- 10.40 Morning Tea
- 11.10 **The Outlook for Supply + Demand**
Stuart McGrath-Kerr, Wine Industry Analyst & Consultant
- 11.50 **Making a U-Turn in heavy traffic**
Wayne Gordon, ABARE
- 12.20 **Questions for morning presenters**
- 12.50 **Lunch with Wine Tastings by Wineries of North West Victoria.**
- 2 **Brand Strength - Driving Global Growth for Australian Wine**
Jamie Odell, Managing Director Foster's Wine Estates
- 2.40 **What's with water? Extracting the best for less**
Professor Wayne Meyer, Chief Scientist CRC Irrigation Futures
- 3.10 **Questions for afternoon presenters and panel session.**
Facilitated by **Jon Lamb**, Rural Communications consultant and featuring presenters and guests.
- 4.10 **Door Prize. Pellenc's Lixion** Electronic Secateurs valued at \$3000
- 4.15 **Conference close**
Paul Clancy, Chairman, Wine Grape Growers' Australia.
- Bar Open, Cheese and Anti Pasto Platter provided.**